



## Mark Gethin Colorist



After receiving the BTA Craft Award for Colorist of the Year in 2008 for Adam Berg's Saab Turbo commercial, Mark Gethin moved to LA to head up the color grading department at MPC LA.

While working at MPC London, Mark was a close collaborator with directors Jonathan Glazer (Sony "Paint," Stella Artois "Skating Priests"), Frank Budgen (Sony "Play Doh") as well as David Frankham and Adam Berg.

At MPC LA, Mark has continued to work with some of his European based directors and DP's such as Fredrik Bond, Traktor, and Linus Sandgrine. He has also formed new relationships with directors Patrick Daughters, whom he collaborated on the breakthrough music video of the year Depeche Mode's "Wrong," Rupert Sanders (Xbox Halo 3 ODST, Verizon "Stealth," and Activision "Wolverine") and Garth Davis on the Super Bowl spot Coke "Sleepwalker." Mark worked on the Emmy award winning commercial Coke "Heist" with the directing collective Pysop with whom he has become a frequent collaborator as well as DPs Philippe LeSourd, Crille Forsberg, and Ellen Kuras. In his long-standing creative relationship with Adam Berg, Mark graded Gatorade's "Stings Like a Bee" and Nike Brand Jordan's "Nightmare."

With our proprietary remote color grading technology, Mark continues to grade in real time for European directors and agencies at MPC London while he is in LA. This technology has also been used on commercials with Traktor and Fredrick Bond. It's a unique way to keep directors and DPs creatively involved in an increasingly global marketplace.

But what is Mark really known for? His eye for color and meticulous attention to detail. And his love and devotion to his craft translate into a dedication to pull the best out of every frame of your DP's film. He is an exciting new option on the West Coast market and has repeatedly proven his ability to bring something new and wonderful to the work of the directors and DPs he has collaborated with.

